



## **Position: Freelance Graphic Designer**

Location: Remote

Duration: Contract-based

## About the Organisation

The Institute for Transportation and Development Policy (ITDP) works with cities worldwide to promote sustainable, equitable, and inclusive urban transport. The vision of ITDP is to create healthy and liveable communities with streets safe for walking & cycling, high-quality public transport, traffic reduction mechanisms, and people-centred mobility policies. ITDP is a not-for-profit organisation headquartered in New York City with offices in China, Brazil, India, Indonesia, East Africa, Mexico, and the United States.

Since 2021, ITDP is represented in India by ITDP Pvt. Ltd. and has worked with governments, multilateral agencies, and civil society to make visible, on-the-ground improvements by providing technical expertise, policy solutions, research publications, and training programmes.

More information about ITDP's work in India can be found at [www.itdp.in](http://www.itdp.in)

## About the Position

**We are looking for a candidate who can create high-quality visual products.**

We are seeking a candidate with excellent graphic skills to work on publications, posters, and infographics. These products will be conveying complex ideas in a easily understandable visual format. A few samples of similar work are shared below.

[Reaching Your Riders](#)

[Pimpri Chinchwad on Foot and Cycle](#)

[Parking Basics](#)

[Congestion Pricing](#)

The candidate will have a chance to hone his/her/their graphic design and communications skills while gaining exposure to the field of sustainable transport. The position demands creative flair, up-to-date knowledge of graphic software, and a professional approach to time and deadlines.

## What you will work on

1. **Produce high-quality publication layouts**
  - a. Create high-quality publication layouts
2. **Produce high-quality visual content**
  - a. Create highly engaging vector illustrations and collateral that is in line with the project messaging.
  - b. Create vector graphics that can be re-used for an animated video, if needed.

## What we are looking for

### Must-have

- Extensive experience with graphics on Illustrator, Photoshop and InDesign;
- A keen eye for detail and a well-developed artistic and creative aesthetic;
- Prior experience in working with animation is preferred.
- Ability to manage the project, stick to deadlines, and provide updates on a regular basis

## How to apply

Interested applicants can apply to [jobs.india@itdp.org](mailto:jobs.india@itdp.org), cc: [aishwarya.soni@itdp.org](mailto:aishwarya.soni@itdp.org), using **'Freelance Graphic Designer'** in the subject line, with the following documents in a PDF format (maximum 5 MB):

- CV
- Cover letter (In 200-250 words, explain how your qualifications and previous experience equip you for this position)
- Samples of graphic design work

### **Deadline: 20th February 2024**

The position will remain open until filled. Only shortlisted candidates will be contacted.

**P.S:** *If you don't meet all the criteria listed above, but believe that you have a passion for the work or any other strengths that make you a good fit for the position, please do apply! Make sure to highlight any other points about yourself in your cover letter so we can discuss them further during the interview if you are shortlisted.*